



# SOUTHERN ROOTS

•BY CRAFTMASTER•

Interior designers, home stagers, etc., are invited to apply for a trade account. Please email the completed application as well as a state sales tax resale certificate to [mhayes@cmfurniture.com](mailto:mhayes@cmfurniture.com).

Call **828.485.2562** if you have any questions.

<b>Account Name</b>			
<b>Contact Person</b>			
<b>Address</b>			
<b>City</b>	<b>State/Province/Zip</b>		
<b>Email Address</b>	<b>Phone #</b>		
<b>Website</b>			
<b>How did you hear about us?</b>			
<b>Who referred you? (if applicable)</b>			

## PROGRAM BENEFITS

- ❖ COM capabilities
- ❖ Complimentary Memos available – 4" x 4" cuttings (limit per project: 10, if fabric; 5, if leather)
- ❖ Finish Block Set \$40 (17 wood finishes & all nail colors & sizes)
- ❖ Studio Sample Chair with interchangeable medium-firm & medium-soft seat cushions \$595
- ❖ Custom Order Swatch Programs:
  - Designer Fabric Ring Set \$275
    - Over 220 12" x 17" swatches
    - Free seasonal updates with \$7,500+ annual sales volume (or \$75 if less volume)
  - Paula Deen Fabric Ring Set \$275
    - Over 200 correlated fabrics on over 50 waterfall swatches
    - Free seasonal updates with \$7,500+ annual sales volume (or \$75 if less volume)
  - Family Life Performance Fabric Ring Set \$150
    - Over 100 11" x 11" swatches
    - Free seasonal updates with \$7,500+ annual sales volume (or \$20 if less volume)
  - Revolution Performance Fabric Ring Set \$125
    - Over 50 11" x 11" swatches
    - Free seasonal updates with \$7,500+ annual sales volume (or \$10 if less volume)
  - Leather Ring Set \$250
    - Over 50 11" x 11" top grain, semi-aniline leather swatches
    - Free seasonal updates with \$7,500+ annual sales volume (or \$40 if less volume)
- ❖ Access to your dealer portal for order status, fabric availability, price lists, payment, etc.
- ❖ Payment methods accepted: Visa, MasterCard, American Express, or Discover

**Applicant's Signature**

**Applicant's Name & Title (please print)**

**Date**

The applicant and the undersigned officer and/or owners represent that the information contained in this application is true and accurate. Permission is granted for Craftmaster, its agents and its factors, to make such inquiries from sources they deem appropriate regarding the Applicant's creditworthiness. Applicant will give advance notice to Craftmaster and its agents and factors of any change in ownership or business structure. If Craftmaster or its factors place any past due obligation with an attorney for collection, the Applicant shall reimburse Craftmaster or its factors for its reasonable attorneys' fees and any other collection expenses.