



SOUTHERN ROOTS

•BY CRAFTMASTER•

Turn in marketing orders to: mhayes@cmfurniture.com

Please send as an attachment & not as an embedded link

Account # / Account Name / Billing Address:

Ship to:

Marketing Materials

Designer fabric ring set	\$275	Qty.		Family Life fabric ring set	\$150	Qty.	
Paula Deen fabric ring set	\$275	Qty.		Leather ring set	\$250	Qty.	
Revolution fabric ring set	\$125	Qty.		QuickShip fabric ring set	\$85	Qty.	
Finish block set	\$40	Qty.		Slipcover fabric ring set	\$50	Qty.	
Cushion Cut Aways	Comfort Soft		BD	LuxDown pillow on a ring	\$25	Qty.	

Seasonal Updates

Designer fabrics	\$75	Qty.		Family Life fabrics	\$20	Qty.	
Paula Deen fabrics	\$75	Qty.		Revolution fabrics	\$10	Qty.	
Leather	\$40	Qty.					

Studio Sample Chair- \$595 (valued at \$680) See page 2 for order form.

*** Swatch Scanner available for purchase through Amazon at the link below:

https://www.amazon.com/gp/product/B07YV47J6W/ref=ppx_yo_dt_b_asin_title_o09_s00?ie=UTF8&psc=1

Note: All Seasonal Updates will be sent complimentary to those accounts purchasing \$00+ per year. The Paula Deen catalog is complimentary with the purchase of the Paula Deen Fabric Ring Set.

Catalogs

Craftmaster	\$50	Qty.	<input type="text"/>
Paula Deen	\$35	Qty.	<input type="text"/>

****FREE SHIPPING on fabrics & catalogs****

Memos - Complimentary 4" x 4" cuttings

Full Swatches - Craftmaster \$5 each; Paula Deen \$12 each; Family Life or Revolution \$3 each

Fabric Name & Color #	Qty.

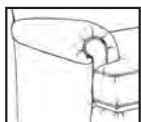
Fabric Name & Color #	Qty.

***MEMO LIMIT: 10 if fabric; 5 if leather. (per project)

STUDIO SAMPLE CHAIR OPTIONS

Select one option from each category to create your style number.

STEP 1: Choose your arm



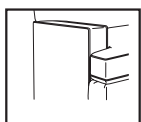
1-Panel Arm



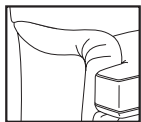
2-Sock Arm



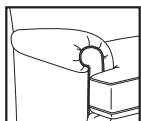
3-Pleated Arm



4-Track Arm



5-English Arm

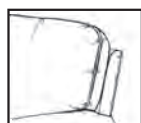


6-Panel Arm w/ Nails**

STEP 2: Choose your back



1-Semi-attached Knife Edge



2-Loose Knife Edge

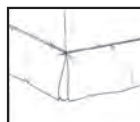


3-Semi-attached Boxed Back



4-Loose Boxed Back

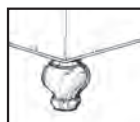
STEP 3: Choose your base



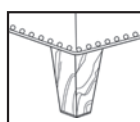
1-Skirted



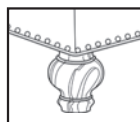
2-Tapered Leg



3-Turned Leg



4-Tapered Leg w/ Nails on Front and Sides of Base**



5-Turned Leg w/ Nails on Front and Sides of Base**

STEP 4: Choose your item

23

Chair

35 to 41w x 40d x 37h

Chair comes with a standard "Comfort Soft" cushion (medium-firm) AND a "Blend Down" cushion (medium-soft). Both cushions will have a ribbon band to denote Comfort Soft or Blend Down.

STEP 5: Choose your finish

Barton

Black

Cashmere

Classic Cherry

Cognac

Conciare

Francais

Greige

Latte

Linen

Manhattan

Molasses

Pecan

River House

Shadow

Sun-Bleached Cypress

Tobacco

Check your catalog for finish colors



Dealer Name: _____

Date: _____

Account #: _____

PO # &/or Tag: _____

Billing Address: _____

Shipping Address: _____

Phone: _____

Carrier: _____

Enter Your Selections

QTY.	Arm	Back	Base	Item #	Nail Finish	Wood Finish	Body Fabric	Price
	C9			23				\$595

Body Fabric Must Be A Family Life or Revolution Performance Fabric.