



SOUTHERN ROOTS

•BY CRAFTMASTER•

Turn in marketing orders to: mhayes@cmfurniture.com

Please send as an attachment & not as an embedded link

Account # / Account Name / Billing Address:

Ship to:

Marketing Materials

Designer fabric ring set	\$275	Qty.		Family Life fabric ring set	\$150	Qty.	
Paula Deen fabric ring set	\$275	Qty.		Leather ring set	\$250	Qty.	
Revolution fabric ring set	\$125	Qty.		QuickShip fabric ring set	\$85	Qty.	
Finish block set	\$40	Qty.		Slipcover fabric ring set	\$50	Qty.	
Cushion Cut Aways	Comfort Soft		BD	LuxDown pillow on a ring	\$25	Qty.	

Seasonal Updates

Designer fabrics	\$75	Qty.		Family Life fabrics	\$20	Qty.	
Paula Deen fabrics	\$75	Qty.		Revolution fabrics	\$10	Qty.	
Leather	\$40	Qty.					

Studio Sample Chair- \$595 (valued at \$680) See page 2 for order form.

*** Swatch Scanner available for purchase through Amazon at the link below:

https://www.amazon.com/gp/product/B07YV47J6W/ref=ppx_yo_dt_b_asin_title_o09_s00?ie=UTF8&psc=1

Note: All Seasonal Updates will be sent complimentary to those accounts purchasing \$7,500+ per year. The Paula Deen catalog is complimentary with the purchase of the Paula Deen Fabric Ring Set.

Catalogs

Craftmaster	\$50	Qty.	
Paula Deen	\$35	Qty.	

****FREE SHIPPING on fabrics & catalogs****

Memos - Complimentary 4" x 4" cuttings

Full Swatches - Craftmaster \$5 each; Paula Deen \$12 each; Family Life or Revolution \$3 each

Fabric Name & Color #	Qty.

Fabric Name & Color #	Qty.

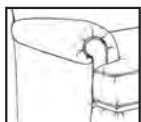
***MEMO LIMIT: 10 if fabric; 5 if leather. (per project)

note: **CANADIAN** Memo orders or Full Swatch orders will cost \$5 per memo or full swatch to ship (in addition to the charge for the actual full swatch). For Memo orders, the first 6 are \$5 each, and the last 4 (if 10 are requested) are at no charge. This is due to Canadian postage fees. The cost for fabric ring sets (free shipping) is not affected by this change.

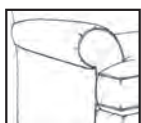
STUDIO SAMPLE CHAIR OPTIONS

Select one option from each category to create your style number.

STEP 1: Choose your arm



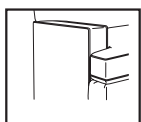
1-Panel Arm



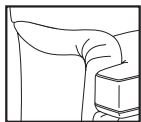
2-Sock Arm



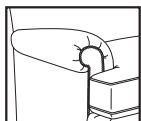
3-Pleated Arm



4-Track Arm



5-English Arm

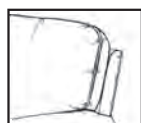


6-Panel Arm w/
Nails**

STEP 2: Choose your back



1-Semi-attached Knife Edge



2-Loose Knife Edge

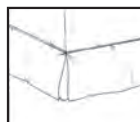


3-Semi-attached Boxed Back

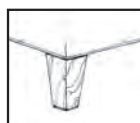


4-Loose Boxed Back

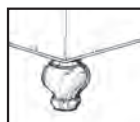
STEP 3: Choose your base



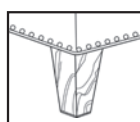
1-Skirted



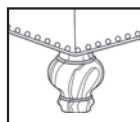
2-Tapered Leg



3-Turned Leg



4-Tapered Leg
w/ Nails on Front
and Sides of Base**



5-Turned Leg
w/ Nails on Front
and Sides of Base**

**See catalog for nail finishes.

Available in Light Brass (LB), Dark Brass (DB),
Pewter (PW), and Black Nickel (NK).

(If not specified, Light Brass is the standard nail finish)

STEP 4: Choose your item

23

Chair

35 to 41w x 40d x 37h

Chair comes with a standard "Comfort Soft" cushion (medium-firm) AND a "Blend Down" cushion (medium-soft). Both cushions will have a ribbon band to denote Comfort Soft or Blend Down.

STEP 5: Choose your finish

Barton

Black

Cashmere

Classic Cherry

Cognac

Conciare

Francais

Greige

Latte

Linen

Manhattan

Molasses

Pecan

River House

Shadow

Sun-Bleached
Cypress

Tobacco

Check your catalog for
finish colors



Dealer Name: _____

Date: _____

Account #: _____

PO # &/or Tag: _____

Billing Address: _____

Shipping Address: _____

Phone: _____

Carrier: _____

Enter Your Selections

QTY.	Arm	Back	Base	Item #	Nail Finish	Wood Finish	Body Fabric	Price
_____	C9	_____	_____	23	_____	_____	_____	\$595

Body Fabric Must Be A Family Life or Revolution Performance Fabric.